

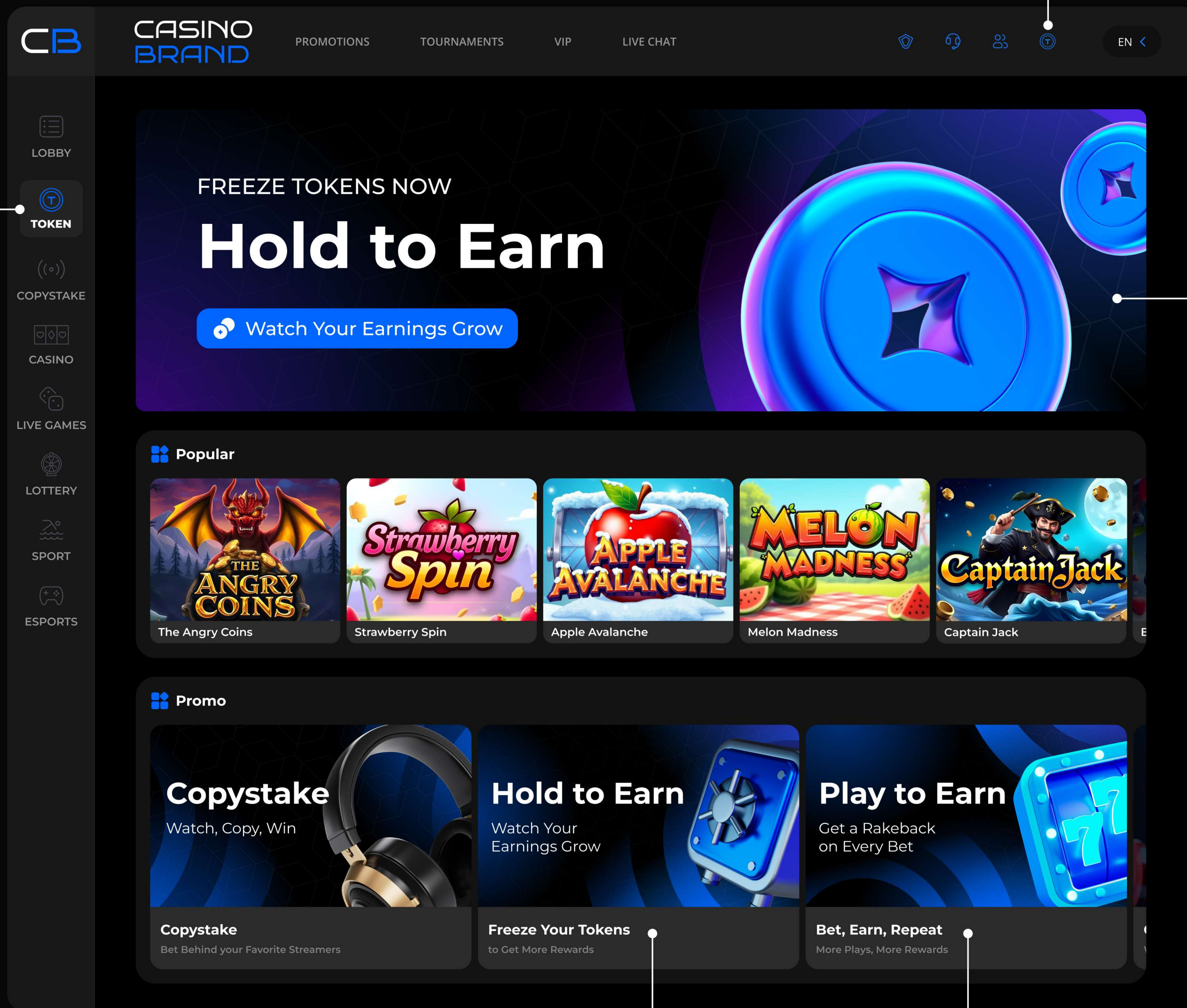
BEST LOCATION OPTIONS OF LOYALTY PAGES IN CASINO

TRUEPLAY

Include a link to the loyalty section in the header to make navigation intuitive and effortless for users.

Increase clicks to the loyalty page by placing the link in the sidebar menu. Most website users typically begin their search for the loyalty page there.

A clickable banner would be a great way to direct users to the loyalty page.



Use the promo section to highlight your new loyalty features and guide your audience on how to make the most of the new perks.