



Loyalty: Push Notifications

Set up push notifications to promote Play to Earn and Hold to Earn programs. Remind your audience about new rewarding opportunities and increase their engagement.

Message for new registered users: Registration day

1. Welcome to {Casino Name}! Earn rewards every time you play with our Loyalty program. Start now!
2. Get loyalty tokens to your balance with every bet you make. Try it today!
3. You're in! Start getting {Token Name} tokens on every bet. Ready to play?
4. Play, earn, repeat! Discover loyalty rewards that add real value. Join the fun!
5. Get rewarded while you play! {Token Name} tokens await. Play now!

Message for new registered users: The day after registration

1. Missed us? Join the game and get {Token Name} tokens to your balance!
2. Join the fun! Turn every game into real fun with {Token Name} bonuses.
3. Ready for more? Get {Token Name} tokens every time you play. Start now!
4. Play, earn, and win more! Your loyalty journey starts with your next bet.
5. Don't just play – Play to Earn! Join the game, {Token Name} rewards are waiting.

Notifications for active users who haven't completed the welcome program

1. You've earned [XX] tokens! Freeze them now and increase your rewards.
2. Don't miss out! Freeze your [XX] tokens and start earning more.
3. Earn more with your tokens! Freeze [XX] tokens and watch your balance grow.
4. Don't stop! Freeze your [XX] tokens in Hold to Earn and watch your rewards grow!
5. Your [XX] tokens are waiting to work for you. Use Hold to Earn today!
6. Already collected [XX] tokens? Hold them to earn even more rewards!
7. Hold to Earn is here! Freeze your [XX] tokens and enjoy the benefits of loyalty rewards.

Notifications for users who have already used Loyalty program

1. [New Feature] is here – try it now and earn more!
2. Exciting update! Discover [New Feature] and unlock bigger rewards today.
3. Big news! [New Feature] just launched. Check it out and start earning more.
4. Don't miss out! [New Feature] is live – explore it and grow your rewards.
5. Fresh upgrade! [New Feature] makes loyalty even better. Try it now!